
2018-01 POLICY: FUNDRAISING AND SPONSORS

POLICY NUMBER: 2018-01

POLICY: Fundraising and Sponsors

ADOPTED: 4/4/2018

I. Overview

- A. To help offset player fees within the *Section II Player Policy* the player is expected to participate in the fundraising activities set forth.
- B. Provide the expectations and policies as it relates to player fundraising and engagement with Sponsors.
- C. Provide the general sponsorship levels, amounts and consideration for those sponsor levels

II. Deadlines

- A. All checks collected for the fundraising listed below shall be made payable to Bozeman Baseball, Inc. All money collected while representing Bozeman Baseball, Inc. will be surrendered to Bozeman Baseball, Inc. for deposit and player credit.
- B. **March 1st** – Renewals of Sponsors due
- C. **April 1st** – All Sponsorships due
 - 1. Receive money from Sponsors to be eligible for corporate consideration below
 - 2. Receive money from Sponsors to be eligible for player fee credit
 - 3. Any late sponsor forms or money received after this will be at risk of not getting sponsor signage, placement or other considerations outlined below
- D. **May 1st** – All unsold season passes must be returned to Bozeman Baseball, Inc.

III. Fundraising Activities

A. Season Passes

- 1. Players that sell season passes will receive 100% player credit for the following:
 - a. Family Passes \$50
 - b. Adult Passes \$30
 - c. Student/Senior Passes \$15

B. Sponsorship

- 1. Players may solicit sponsors and will receive 100% player credit for the following cash donations:
 - a. Walk - \$100
 - b. Bunt - \$250

- c. Steal - \$500
 - d. Single - \$750
 - e. Double - \$1,500
 - f. Triple - \$2,500
 - g. Home Run - \$4,000
 - h. Grand Slam - > \$4,001
2. If a player solicits a business who is interested in supporting the program through services or other non-monetary means, the player will need to submit a Trade Agreement to the Executive Committee as outlined in the Trade Agreement Policy for consideration.

C. Fundraising Events

1. Players and families are expected to participate in the following common fundraising events that support keeping fees down and funding the program
 - a. Basketball Tournament
 - b. Pancake Breakfast
 - c. Calcutta for March Basketball College Playoffs
 - d. Golf Tournament
2. Players maybe asked to participate in community-based events from time-time as determined by the Coach.

IV. Sponsor Eligibility

- A. Players are required to verify with the current sponsor list before engaging company to verify they are eligible to be a player sponsor. In some cases, the sponsor may already be sponsoring a player or otherwise a corporate sponsor of the program. Please just check with the Fundraising Chair

V. Sponsor Engagement

- A. Players are responsible for engaging sponsors.
- B. It is recommended that the player visits their sponsor 2-3 a year to provide invoice, hand out consideration, invite to games and discuss the program

VI. Corporate Consideration

- A. Within the considerations below, the player is responsible to ensure that sponsors receive their season passes.
- B. Walk - \$100

1. Includes 2 family season passes, emedia coverage.
- C. Bunt - \$250
1. Includes 4 family season passes, emedia coverage and program representation.
- D. Steal - \$500
1. Includes 5 family season passes, emedia coverage, program representation, chronicle insert and facility signage.
- E. Single - \$750
1. Includes 6 family season passes, emedia coverage, program representation, chronicle insert, facility signage, 4x8 fence signage.
- F. Double - \$1,500
1. Includes 8 family season passes, emedia coverage, program representation, chronicle insert, facility signage, 8x8 fence signage, game day recognition.
- G. Triple - \$2,500
1. Includes 10 family season passes, emedia coverage, program representation, chronicle insert, facility signage, 8x8 fence signage, game day recognition, game day sponsorship.
- H. Home Run - \$4,000
1. Includes 12 family season passes, emedia coverage, program representation, chronicle insert, facility signage, 8x8 fence signage, game day recognition, game day sponsorship, team poster presence, tournament sponsorship.
- I. Grand Slam - > \$4,001
1. Includes 20 family season passes, and all HOMERUN sponsor benefits. Additional sponsor requested benefits may be considered by the Legion Baseball Board of Directors.